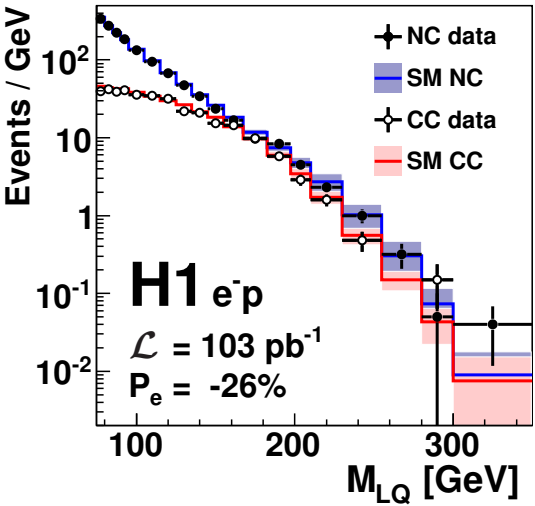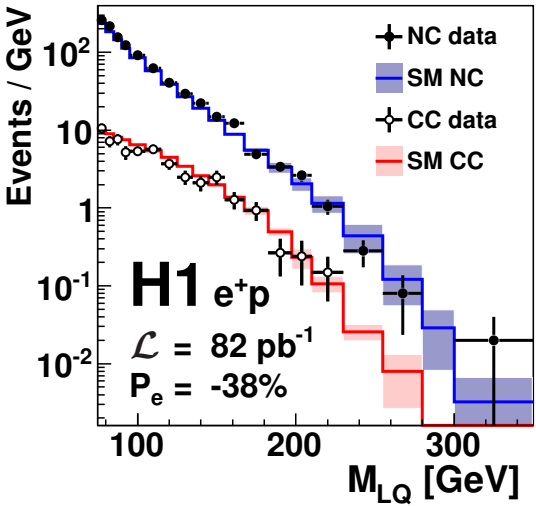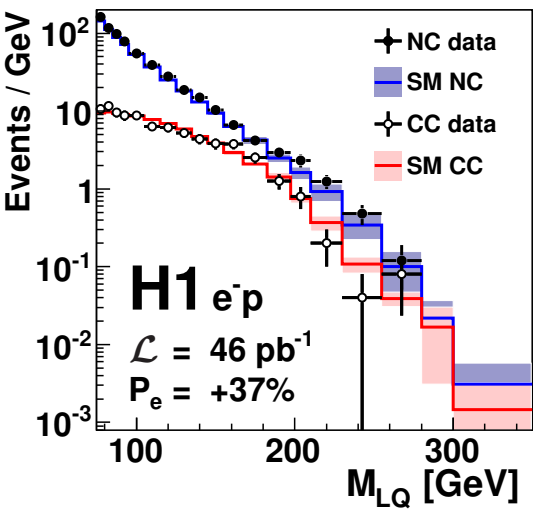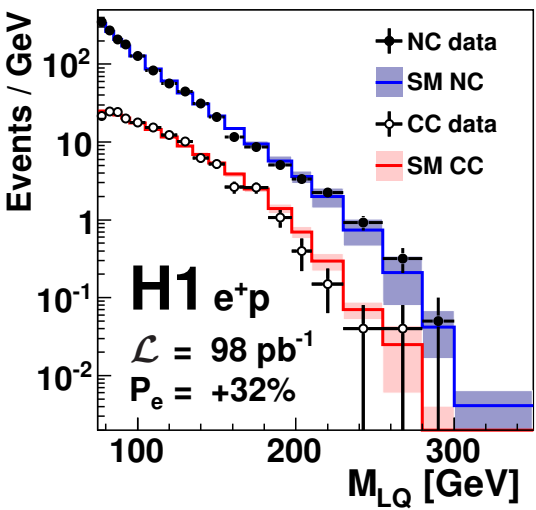H1 Search for First Generation Leptoquarks